

THE
NEW YORK
ATHLETIC
CLUB'S
**American
Legion Post
754**

*100th
Anniversary
Gala*

NOVEMBER 14, 2019

*sponsorship
opportunities*

BENEFITTING



*For more information
or to secure a
sponsorship contact:*

LESLIE BARON
NATIONAL DEVELOPMENT
DIRECTOR
Congressional Medal of
Honor Foundation
1501 Lee Highway,
Suite 300
Arlington, VA 22209

lbaron@themedal
ofhonor.com
703-469-1861

Presenting Sponsor \$250K

- Two premier tables for 16 guests plus a Medal of Honor Recipient and his guest at each table
- Invitation for 16 to VIP Reception at the American Legion Post prior to Gala
- Invitation for 16 to after party in the American Legion Post
- Prime logo placement on screens during Gala
- Recognition as the Presenting Sponsor for the Night in invitations, Tribute Journal and social media during the event
- Recognition as a supporter on the Congressional Medal of Honor Foundation website, social media
- 2-page center ad in Tribute Journal
- 4 copies of *Portraits of Valor* book
- Gold Medal of Honor Commemorative coin cuff-links made from coins issued by the U.S. Mint

Underwriting Sponsor \$100K

- One premier table for 8 guests plus a Medal of Honor Recipient and his guest
- Invitation for 8 to VIP Reception at the American Legion Post prior to Gala
- Invitation for 8 to after party in the American Legion Post
- Prime logo placement on screens during Gala
- Recognition as a supporter on the Congressional Medal of Honor Foundation website, social media
- 1 page ad in Tribute Journal
- 2 copies of *Portraits of Valor* book

Partner Sponsor \$50K

- One table for 10 guests
- Invitation for 6 to VIP Reception at the American Legion Post prior to Gala
- Invitation for 6 to after party in the American Legion Post
- Logo placement on screens during Gala
- ½ page ad in Tribute Journal
- 1 copy of *Portraits of Valor* book

Supporting Sponsor \$25K

- One table for 10 guests
- Invitation for 4 to VIP Reception at the American Legion Post prior to Gala
- Invitation for 4 to after party in the American Legion Post
- Logo placement on screens during Gala
- ½ page ad in Tribute Journal
- 1 copy of *Portraits of Valor* book

Pay It Forward Sponsor \$15K

- One table for 10 guests
- 1 copy of *Portraits of Valor* book

Contributor \$1K

- One seat at Gala